

THE VISIONARIES

THE YEAR BOOK - 2018



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HRL

HABIB RAFIQ (PVT) LTD

“ WHERE THE DREAMS ARE REALISED ”

EVERY GREAT ACHIEVEMENT
WAS ONCE JUST AN IDEA!



PREFACE TO “THE VISIONARIES”

On the behalf of the team “The Visionaries”, I cordially welcome all the readers to its first edition. The yearbook, “The Visionaries”, is an amalgamation of multi dimensional aspects catering the demands of our clients so that their core needs are addressed fully in a comprehensive manner.

Habib Rafiq (Pvt.) Ltd. is an admired name in the world of construction and has set some touchstones that have actually become a standard for many aspiring to be a magnanimous name in the competitive market. The idea behind launching this yearbook was to not just acquaint the clients with the plans in the pipeline but also to make them witness the prodigious delivery of our promises. Hence, “The Visionaries” is surely going to be a treat to read for you all.

It goes without saying that pulling off this yearbook was not a piece of cake. It had its own challenges and tribulations which we, as a team, overcame successfully through our persistence and teamwork. I, being the English Content Writer, thoroughly enjoyed sharing my niche for writing “The Visionaries”. I hope it serves the purpose and leaves you in anticipation for the next yearbook.

In the end, I would like to especially thank the GM (Admin) and the Editor-in-Chief of “The Visionaries” Col. Muhammad Farooq for his constant encouragement and support which served as a catalyst during the process of writing. Moreover, I would also extend my gratitude towards Ms. Maria Zahid, the Graphic Designer, for her cooperation and efforts. The vision of “The Visionaries” has been realized owing to each person's input and dedication.

Wishing you all a reading experience that is enriching and fulfilling!

Best Regards,

Lubna Shafqat

Content Writer, “The Visionaries”



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M E S S A G E S



Generous Greetings!

Welcome aboard to the first edition of our Yearbook 2018, "THE VISIONARIES". It is indeed a moment of extreme joy for me to share the assorted attainments of the company with you. I have always been a firm believer of the fact that the greatest success of any business lies in the satisfaction of its clients. Our committed team has, consequently, strived laboriously to prove the same.

Today, we are living in a fast-paced world which is truly called as the age of innovation. In other words, any run-of-the-mill idea fails to survive here. The smart people of today's world need smart ideas which are not just novel but also beneficial. This demand is only fulfilled by those who believe in commitment, accomplishments and provision and HRL has proved itself to be all of these since its inception. It is the absolute trust of our loyal clients in us that keeps us motivated to serve more competently every year.

HRL has always endeavored to surpass the expectations of its customers owing to which it relishes one of the biggest contented clientele today. With an experience and expertise of over 60 years, HRL has collaborated with the finest business and design associates to provide state-of-the-art and trend setting services in the domains of power sector, industry, infrastructure and housing schemes. The long list of successfully accomplished projects has set the benchmarks that are anything but ordinary. This yearbook offers the mishmash of multifarious happenings and events conducted under the umbrella of HRL throughout the last one year. Our clients and dedicated staff have always been our greatest strength and therefore we consider it important to share all the milestones with them.

We have tried to constantly keep a futuristic and progressive approach which will be reflective in "The Visionaries". Our ultramodern style of work has been acknowledged by all and sundry and has also made us the true visionaries in multidimensional fields. "The Visionaries" is all set to give you a complete insight into the contemporary and future milestones set for us to be delivered to you efficiently. Moreover, this yearbook will also serve to enlighten you with some of the great treasures that we possess as a nation.

Hence, I earnestly expect that you cherish this gift from our side which unfolds the details of all our existing and upcoming projects for you. Wishing you an exquisite reading experience!

Warm Wishes!

MR HABIB AHMED
MD Habib Rafiq (Pvt.) Ltd.



Hearty Salutations!

What an absolute delight to have been able to share "The Visionaries" with you! We envisioned this chronicle to bring to light our achievements and ventures. It is not merely a display of what we have delivered so far but also a peep into what we shall be delivering soon. With a touch of enchanting readings, this yearbook offers a complete picture of all the milestones achieved by HRL in the last one year.

Our commitment to excellence is what HRL is known for. Hence, the successfully accomplished diversified projects are a reflection of our staunchness, diligence and pledge. This goes without saying that such a reputation would not have been earned without establishing a team of top-notch workers. This amazing combination has always inspired our loyal customers to choose HRL over and over again for their plans and projects. Our varied areas of operation include infrastructure, residential plans, buildings, power plants, chemical and petrochemicals and motorways. This broad spectrum of delivering high-end services has borne us the fruit i.e. our pleased clients.

The number of successfully accomplished ventures is one of the yardsticks against which the performance of any company can be gauged easily. I am proud to share the effective completion of some colossal projects by HRL in the recent times. With the collaboration of top-notch engineering and design associate like Infratech and RDBL, we managed to positively launch some mega housing projects like Royal Orchard in Multan, Sahiwal and Sagodha. These meticulously designed housing schemes in three cities are an embodiment of structural finesse and supreme modern construction. Each housing scheme is a manifestation of contemporary lifestyle with the presence of lush green surroundings which make it an irresistible place for living.

Keeping in mind the same precision, FDHL has now initiated one of its kind housing schemes in Islamabad which is named as Capital Smart City. FDHL, with its admirable engineering expertise, aims to surpass the expectations of our clients. The ground-breaking concept of building smart houses in a smart world is the first of its type in Pakistan. We are keen to prove ourselves yet again with the unrivaled quality of our work for our worthy clients.

Thus, to show our gratitude towards our clientele and to acquaint them with the progress of our projects, this annual book has been pulled off. I hope it serves the purpose and proves to be a treat to read for you.

Best Regards.

MR ZAHID RAFIQ
Director Habib Rafiq (Pvt.) Ltd.

MESSAGE

EDITOR-IN-CHIEF The Visionaries, 2018



Warm Welcome to all
the worthy readers!

Here we are with the first edition of "The Visionaries" by Habib Rafiq (Pvt.) Ltd. This annual chronicle aims to provide you all with the best of our workings and outputs. Moreover, we have endeavored to make it rich and enchanting by adding some useful readings.

As a team, we have strived to cater all the needs of our cherished clients and readers so that, like our finesse in construction, they feel contented with our yearbook as well. This task has been a challenge but a challenge that we enjoyed taking up.

We, at HRL, are fully aware of the competitive market of today's world and hence we have worked positively in the same direction to prove ourselves with the mega projects of Royal Orchard Multan, Sargodha & Sahiwal.

The upcoming venture i.e. Capital Smart City Islamabad is going to be a step ahead of all that we have delivered so far.

The unmatched amenities and the novel concept is the first of its kind in Pakistan and are bound to succeed.

Our continuous efforts will keep shining in the future to make you happier and satisfied with us.

In the end, I would like to extend my gratitude to the team "The Visionaries" for their toils and wish you all a very enjoyable reading experience.

Col (R) Muhammad Farooq
General Manager (Admin/HR)

LET YOUR
PASSION
DRIVE YOUR
PROFESSION!



“WHERE THE
DREAMS ARE
REALISED”



HABIB RAFIQ (PVT) LTD (HRL)

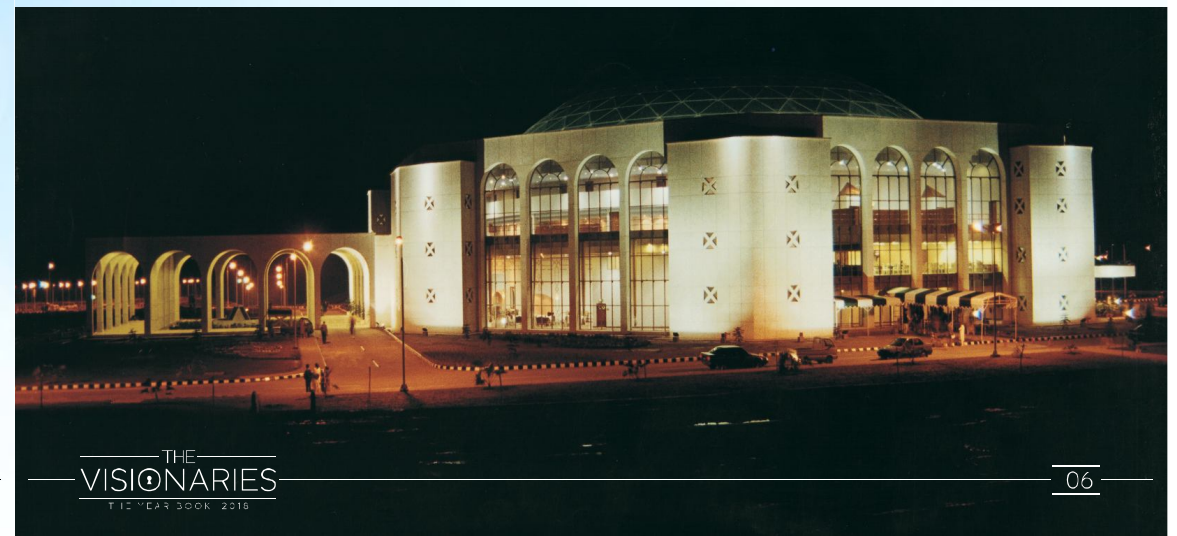
THE CORE ESSENTIALS

Established around 60 years ago, HRL has the supreme market clientele both on the national and international levels today. The kind of superb reputation earned by HRL is owed to its chic, devoted and exceptional performance in varied projects of both national and international nature. HRL has gained glories in the provision of befitting services in the wide-ranging areas of infrastructure, roads, residential schemes, airports and aviation, chemical and petrochemicals, motorways, buildings and power plants.

This enviable standing has been procured by the endless endeavors of the company in delivering its clients the best of all services. In

recognition of its quality work and high maintenance, HRL has been endowed with the quite prestigious ISO 9001, 14001 by AIB-VINCOTTE, BELGIUM in April 1999. This is merely one proof of what HRL has been delivering in the last 6 decades to the world. It is owing to the untiring efforts of the company that the clients in particular and the world in general have placed HRL on a high pedestal. This, in itself, has benchmarked HRL against the best companies anywhere in the world.

With an unshaken belief in commitment and delivering the best to our trustees, we aspire to keep proving ourselves with our amazing work fraternity and prodigious feats in the different fields of infrastructure.



WHAT SETS US APART!

HRL has secured a matchless status in the business fraternity through its core quality of not compromising over keeping a superior standard in its working. The unrelenting belief in our Quality Policy that makes sure that we positively meet the expectations of our clients through high quality working is just one area of our strength. In addition to this, we keep updating the knowledge and skills of our workers through practical experiences and extensive training.

We are well-aware of the fact how our environment is getting degraded day by day owing to substandard policies in construction. HRL, however, has broken the norm and has made sure that our working does not hinder the health and safety of the inhabitant with a commitment to ensure a greener and cleaner environment. With our comprehensive instruction in health and safety awareness, we make certain that our employees and clients are provided with a safe and clean environment with no chances of accidents, injuries or damages.



WHO ENDORSES US?

Any reputed organization is valued due to its quality work that gets recognized by clients and evaluators alike. HRL takes pride in sharing some of the details of who has endorsed us over the period of some years. Given below is a synopsis of our attainments and certifications from various evaluators.

In the year 2007, the famous MOODY INTERNATIONAL evaluated HRL for Quality Management System and found it to be fully compliant with all the requisites and hence awarded it with ISO-9001:2000 certification. Moreover, the extremely fine working of HRL impressed them enough to award it with ISO-14001:2004, 180001:2007 certifications as well.



In 2012, HRL was reassessed by MOODY INTERNATIONAL (INTERTEK) and once again they granted it with the certifications of ISO-9001:2008, 14001:2004 and 18001:2007.

HRL has proudly won the certification for Green Office. HRL has now become the first construction company to have implemented Environmental Management System while catering the prerequisites of OHSAS throughout the organization.



OUR SUCCESSFULLY EXECUTED VENTURES

HRL has a very upbeat history of positively carrying out a variety of projects even in the most rigorous terminal dates. It is well-known by all our clients that we prove our words right and whatever commitments HRL makes to its clientage, they are duly executed well before time. This supreme trait of our company has won us not just the trust of our clients but also the first-rate reputation in the business community. Today, HRL is considered as synonymous to trust,

premium work, efficacy and loyalty. The company has established itself as equally proficient on both national and international levels with the work efficacy ranging from the sectors of power and energy to chemicals, petrochemicals and hydro power plants to roads, infrastructure, buildings, housing projects and overseas projects. Several accolades have been received by HRL in fulfilling projects of great significance. Let's take a glimpse of our acclaimed ventures:



POWER & ENERGY

- 1320 MW Coal Power Plant Sahiwal, Pakistan
- 1180 MW Combined Cycle Power Plant Bhiki, Sheikupura
- 1220 MW Combined Cycle Power Plant Balloki, Pakistan
- 1320 MW Coal Power Plant Bin Qasim, Karachi
- 747 MW Guddu Power Plant Kashmore Guddu, Pakistan
- 2x362 MW Oil Fired AES Power Plant Lalpi, Pakistan
- 412 MW Combined Cycle ROUSCH Power Plant Abdul Hakeem
- 22 MW Jaaban Hydroelectric Power Station Jabban, KPK
- 3075 MW Other Projects



CHEMICALS, PETROCHEMICALS AND HYDROPOWER PLANTS

- FJFC UREA-DAP Ammonia Fertilizer Plant Bin Qasim, Gilgit Baltistan
- PARCO Pakistan Arab Refinery Company Muzaffargarh, Pakistan
- 30,000 BPD Attock Oil Refinery Upgradation, Rawalpindi
- Dewan Salman Fiber Acrylic Plant HATTAR, Pakistan
- 184 MW Chashma Hydropower Plant Mianwali, Pakistan



ROAD & INFRASTRUCTURE

- Lahore Ring Road, Lahore
- Kohat Tunnel & Access Road, Kohat
- Bahria-Expressway Rawalpindi
- Hyderabad-Karachi motorway (M9)
- Islamabad-Peshawar Motorway (M-1)
- Multan Metro Bus Project Package 3 Multan
- Lahore-Sheikupura-Faisalabad Dual Carriageway,
BOT Project Khurrianwala, Pakistan





BUILDINGS

- Bahria Icon Tower Karachi, Pakistan
- Multan International Airport Multan, Pakistan
- Convention Center Islamabad, Pakistan
- Stock Exchange Tower Islamabad, Pakistan
- Tricon Corporate Center Lahore, Pakistan
- Creek Vista Apartments Karachi, Pakistan
- D-Point Car Parking Plaza Lahore, Pakistan
- Services Area on Motorway (M-2) Lahore-Islamabad, Pakistan

HOUSING PROJECTS

- Defence Housing Authority Phase-II Islamabad, Pakistan
- Defence Housing Authority Phase-V Islamabad, Pakistan
- DHA Phase-I Extension Islamabad
- Bahria-Garden City Rawalpindi, Pakistan
- Bahria Town- Phase 8 Rawalpindi, Pakistan
- Bahria Town Sector 'C' & 'E' Lahore, Pakistan
- Lake City Lahore, Pakistan
- Tariq Gardens Housing Scheme Lahore, Pakistan
- Mirador Villages M1, M2, M3 Canyon Views Emaar Islamabad, Pakistan
- Tricon-Village Lahore, Pakistan
- Commoner's Sky Garden Islamabad, Pakistan
- Al-Hamra Hills, Islamabad
- New City Mirpur Development Azad Kashmir, Pakistan
- Cabinet Division Employees' Cooperative Housing Scheme Isb, Pakistan



OVERSEAS PROJECTS

- 300 Beds Saudi German Hospital, Dubai
- 300 Beds Saudi German Hospital San'a, Yemen
- 2.5 MW KMAC Power Plant Tabuk, Saudi Arabia
- Middle & Low-Cost Housing Scheme Sumadra, Malaysia
- Sausi German Hospital Medical College Jeddah, Saudi Arabia
- 300 & 400 Beds Saudi German Hospital Abha Madina, Riyadh
- Princess Nora Bint-e-Abdul Rehman University for Women, Riyadh



HRL-THE LEGION OF VISIONARIES

In view of the above and beyond, it can rightfully be said that the passionate troop of workers at HRL has not merely singularized it but also made it an invincible brand in the competitive world of construction. Our distinctive work and high-standing has earned us the ovation and exaltation from all and sundry.

Our company is a blend of enthusiastic employees and a mindful philosophy of staying above board and indomitable. Our insight into future housing and infrastructure truly makes us the real "Visionaries" and we are sure to adhere to our core beliefs while delivering the best of all services to our most endeared clients.

We maintain the stance of enjoying the status of being the actual Visionaries in the world of construction only by the virtue of our customers who have always put us on an esteemed pedestal. HRL, being the legion of Visionaries, is hence all set to bring forth the cream of its abilities in the years to come.

OUR LARGE-SCALE CLIENTAGE

The standing of any organization can best be measured by the number of satisfied clients it has yielded. HRL is truly proud to have a large-scale clientele who put their trust in our capabilities and we, with our devotion, proved them right in their choice. The continuous number of orders received by us from them is a hallmark of their trust in us. Given below is a list of our contented clientage that we pleased with our work on various avenues:



DREAMS — AND — DEDICATION ARE A POWERFUL COMBINATION

"EVERYTHING IS DESIGNED,
FEW THINGS ARE DESIGNED WELL"



ROYAL ORCHARD HOUSING SCHEMES

A PROJECT BY ROYAL DEVELOPERS
AND BUILDERS PVT. LTD. (RDBL)

ROYAL ORCHARD MULTAN THE JOURNEY: FROM VISION TO REALITY

Backed up by the Habib Rafiq Pvt. Ltd. the Royal Developers and Builders (Pvt) Ltd. (RDBL) initiated its phenomenal housing project, Royal Orchard Housing Schemes in three cities i.e. Multan, Sargodha and Sahiwal. The journey started with the "Royal Orchard, Multan" in 2015. The supreme locality of this project i.e. being situated at the main Multan Public School Road, the Royal Orchard Multan became a leading housing scheme just instantly with the added boon of being just 10 minutes' drive away from the Multan International Airport. This prime setting of this project captured the attention of our loyal customers and their overwhelming response motivated us to meet the set goals swiftly but proficiently.



Right from the launch of this substantial project, our competent team worked arduously to make it a huge success by exceeding the expectations of our clients in the fulfilment of our assurances. Over the period of merely three years, Royal Orchards Multan has proved to be the epitome of luscious lifestyle and a perfect place of bliss for the inhabitants.

The residential units, the commercial zone, the lush green spaces, the gigantic shopping plazas, the enthralling Jamia Masjid, the exclusive theme park and what not has made Royal Orchards Multan an irresistible place for living and investment. We anticipated Royal Orchards

Multan to be a hub of business and at the same time to be a wonderful residential area offering the amenities of all types to the dwellers. We pledged to deliver quality services to our faithful customers and today we are gratified to share not just what we intend to give in future but also what we have already delivered to our contented clients in a short span of time.

Spread over an extended area of 4000 Kanals with 4000 residential units, 500 commercial units, 250 residential villas, and over 200 shops and offices, this housing scheme is also armed with an efficient security system which truly make it an arcadia for the residents of Multan.

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OUR COMMITMENT: THE PLEDGES WE MADE!

RDBL, at the initiation of the project of the Royal Orchards Multan in 2015, made some vows related to the features and perks offered at the scheme. Given below is a glimpse of the way Royal Orchards Multan had been viewed to be like in the following years.

RESIDENTIAL VILLAS:



5 Marlas
10 marlas
12 Marlas
1 Kanal

RESIDENTIAL PLOTS:



5 Marlas
10 marlas
12 Marlas
1 Kanal
2 Kanals

CONSTRUCTED OFFICES:



Shops
Offices
Agencies

COMMERCIAL PLOTS:



2 & 4 Marlas
6 & 8 Marlas
10 Marlas

THE HIGHLIGHTS OF ROYAL ORCHARD



Royal Orchard, Multan is determined to become the most sought after housing project and for that purpose; it has been designed in a very meticulous way. Royal Orchard, Multan is an exclusive Gated Community and the first one to possess Pakistan's Largest Roundabout by Private Sector.

The Main Boulevard being 240' Wide with Asphalts Carpeted Roads and Open Car Parking, Royal Orchard Multan was bound to attain this applause from the clients. Some of the salient features of RO Multan are delineated below for a general overview:



INFOTAINMENT PERKS

Being aware of the importance of striking a balance between informational and entertainment services, RO Multan is offering a complete education zone where all the prominent educational institutes are set to provide quality education.

Moreover, catering to the needs of fun and leisure, the project is offering some restaurants, Cineplex cinema with 4 screens, food courts, shopping plazas and a mini golf club of international standard.



SPIRITUAL CONCERNS



The life of any Muslim is incomplete without keeping their devotional prayers in order.

A masjid is surely one sanctified place where we assemble to bow before the Almighty to ask and thank Him for all the blessings He has blessed us with. At Royal Orchard Multan, a grand Jamia Masjid spread over a spacious 30 Kanals is being constructed for the residents. We are pleased to inform that 60% of its work has been completed with the Basement Hall presently fully functional.



HEALTH & SECURITY

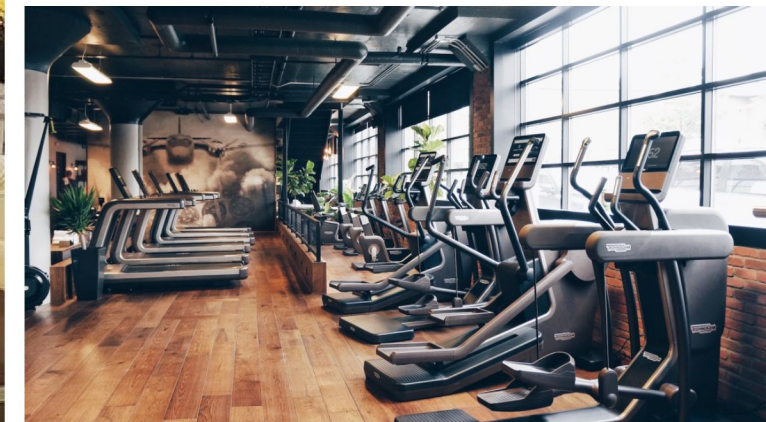
We earnestly believe in taking good care of our clients in all aspects. The measures taken to ensure exquisite health and security services are substantial. An exclusively made Royal Medicare in the RO Multan is a proof of our commitment towards excellence. Royal Medicare is planned to become an all-encompassing place for health issues. With hospitals, clinics and labs of international standards, Royal Medicare seeks to become a one-stop solution for all medical issues. The Pathology Lab of the Royal Medicare is already operative to facilitate the people. Moreover, several security check posts with CCTV cameras installed are set to provide matchless security services.



COMMUNITY SERVICES



Community services of assorted nature like community transport services, telephone exchange with DSL, Sui Gas Pipeline Network and banks are in the pipeline and sure to become a must-have at the RO Multan. It goes without saying that Royal Orchard Multan is providing uninterrupted power supply with a 500 KV Generator Back-up Supply which makes it a load-shedding free zone.



OUR COMMITMENT

WHAT WE HAVE SUCCESSFULLY DELIVERED!

The milestones achieved by RDBL in constructing the Royal Orchard Multan in the duration of just 3 years are striking. You do not find such adherence to ones words in the usual housing schemes. What we have already delivered to our trusted clients is a proof of our perseverance and professionalism. Today, our appeased clientage of the Royal Orchard has really served as the greatest motivation for us to further outspread our domain of work.

Given below is a bird's-eye view of what has been put in the hands of our customers so far.

- ▶ **Road Infrastructure Finished**
- ▶ **Main Boulevard of 240' Wide**
- ▶ **Service Roads**
- ▶ **Street Roads of 40' Breadth**
- ▶ **Asphalts Carpeted Roads**
- ▶ **Wide Footpaths**
- ▶ **Several Residential Villas Built**
- ▶ **Overhead Tanks**
- ▶ **Underground Electricity Supply given to Varied Zones**
- ▶ **Possession Given to over Hundred Residential Plots**
- ▶ **Parks Completed in Blocks A, B & C**
- ▶ **Marquee Building All Set for Inauguration**
- ▶ **Water Filtration Plant is fully Operative**
- ▶ **Location Finalized for a Cricket Stadium**

It gives us great sense of achievement and confidence to have been able to attain so many breakthroughs in the short span of 3 years. The fast-paced work on site is an assurance of delivering the rest of services in the near future. The construction work of the parks in the Blocks F and G is in progress and the 40% work left of the Grand Jamia Masjid will soon be completed.



A GLIMPSE AT THE ELECTRICAL WORK AT THE ROYAL ORCHARD MULTAN



For a premium living experience for the residents of Royal Orchard Multan, an underground electrical network has been established. The electrical design i.e. the Main Feeder, HT, LT and Street Lighting Network has been approved by MEPCO. Moreover, all the electrical material (Ring Main Unit, Transformers, DBs, HT/ LT Cables & Poles/ Light Fixtures have secured the inspection certificates by WAPDA. All the electrical material has been procured by WAPDA approved manufacturing industry with all necessary inspections. NTDC & MEPCO authorized independent Grid Station is under construction to control electricity.

We are executing our commitments in time which is why three blocks (A, B & C) are presently fully electrified with underground network in a very short time. All pad-mounted transformers and DBs are placed in these blocks. All the electrical components are properly earthed for the safety of the residents. Almost 150 residents are facilitated with the load shedding free electricity through splendid underground electrical work. We are putting our utmost efforts with all our interest and resources to complete the remaining work.

It is proudly specified that the plans, designs and execution of the Royal Orchard Multan will be in full accordance with the prevailing global standards.



ROYAL ORCHARD SAHIWAL & SARGODHA

THE LAUNCHING OF THE VISION

After the huge success of the Royal Orchard Multan and the wonderful feedback from our clients, RDBL extended the Royal Orchard Housing Schemes to yet another two cities i.e. Sargodha and Sahiwal.

The launching ceremony of the Royal Orchard Sargodha was held on the 12th of February, 2016 at the Royal Orchard Housing, Sargodha whereas an introductory seminar for Royal Orchard Sahiwal was conducted on the 15th of January, 2016 at the Royal Orchard Multan. Both the housing projects will be replicating the existing successful project i.e. Royal Orchard Multan.

The vision shared by both the projects is that of providing state-of-the-art facilities to the clients with all the enchanting facilities of the contemporary lifestyle.



ROYAL ORCHARD SARGODHA



ROYAL ORCHARD SAHIWAL

LOCATION PARTICULARS

The Royal Orchard Sargodha is located at the famous Lahore-Khushab Bypass and is only 5 minutes' drive away from the Sargodha City. This unusual location makes it a tranquil locality with all the boons of exuberant lifestyle at the stretch of a hand.

The Royal Orchard Sahiwal is situated at the prime location being adjacent to the COMSATS University Sahiwal and just a few minutes' drive away from the main G.T. Road. Offering luxurious residential lifestyle and lucrative business avenues, Royal Orchards Sahiwal is set to be away from the pollution of rice mills at a scenic natural and airy landscape. This rare combination is hard to find in any other housing schemes.



THE INCUMBENT COMFORTS AND BOONS

Since the projects of Royal Orchard Sargodha and Sahiwal will be following in the footsteps of the Royal Orchard Multan therefore, we have pledged to make sure that all the best amenities are delivered in these two projects as well. With the progress of work at the fast pace, we assure to equip the projects with multidimensional facilities.

HEALTH & SECURITY

Following the tradition of Royal Orchard Multan, Royal Orchard Sargodha and Sahiwal will surely be providing the essential health and security services to the dwellers. With security check posts and CCTV cameras, we are firm to deliver vigilant security to our trusted customers. Moreover, separate healthcare vicinity has been dedicated to the provision of unparalleled health facilities with top-class hospitals, clinics, diagnostic centers and labs.

INFOTAINMENT PERKS

Replete with the recreational activities of international level, Royal Orchard will be catering restaurants, Cineplex cinema, food courts, marquee, parks etc. to guarantee various fun activities.


In addition to this, the educational zone of Royal Orchard will be providing high-end educational services to the residents.

COMMUNITY CENTER BY RDBL

Being a load-shedding free zone with its own back-up generator, Royal Orchard Sargodha and Sahiwal will be harboring an elite Community Center by RDBL which will be providing the perks of Spa and Gym, Bowling Alley, Gaming Zone and a Top-Class Library.

Envision the place that offers these comforts at an affordable price! What more can you ask for? Do not put your dreams on hold and invest in your luxurious future that awaits you in the Royal Orchard Housing Schemes!

TO GET TO KNOW MORE ABOUT THE DETAILS, VISIT OUR WEBSITE:
WWW.ROYALORCHARD.PK



LEARN
— FROM —
YESTERDAY
LIVE FOR TODAY
HOPE
— FOR —
TOMORROW

PIONEERING THE SUSTAINABLE FUTURE OF PAKISTAN



CAPITAL SMART CITY ISLAMABAD (CSCI)

CSCI: FROM CONCEPT TO CREATION

The world is making progress in every field by leaps and bounds. Hence, the needs and demands of today's world are ever-evolving too. Gone are the days of customary, conventional lifestyles. Today's world is smart where only the smart people with smart choices thrive. Keeping the same in our mind, an innovative idea of building a smart city inspired us where all the modern-day amenities would be elegantly merged with the graceful traditional essence.

Future Developments Holdings Pvt. Ltd. (FDHL) took the initiative of working in the direction of this novel idea under the umbrella of Habib Rafiq Pvt. Ltd. The concept of constructing this smart city started materializing with our laborious efforts in coping with all the challenges that came our way. We are proud to share that the first of its kind smart living community of Pakistan i.e. Capital Smart City Islamabad (CSCI) has been designed by the Surbana Jurong (Singapore) and is all set to become the hub of all social and cultural activities of the near future.

Moreover, it will be the first-ever Grade 8 Eco Friendly Scheme of Pakistan. An exclusively gated community with the all-encompassing amenities of luxury homes, modern transit system, world class hotels, shopping malls, green spaces, beautiful lakes, a majestic theme park and an 18 holes PGA standard golf course are just a glimpse of what this enormous design masterpiece aims to offer.



Our story

Transforming Cities, Sustaining Growth

"A smart city is an urban area that uses different types of electronic data collection sensors to supply information used to manage assets and resources efficiently". Information and communication technology (ICT) is used to enhance quality, performance and interactivity of urban services, to reduce costs and resource consumption.

From a third-world country to one of the most upcoming develop nation in the world, Pakistan has achieved many goals, which is significantly faster than other similar first-class cities. As Capital Smart City's Future Technologies is a part of the driven force behind miracle, we are eager to share the evolution success of Pakistan with the world through our range of smart city solutions: Smart City Planning & Management, Smart City Infrastructure Monitoring & Management and Smart City in a Box.

Our services

The Journey starts with smart City readiness evaluation with recommendation and followed up by development planning. Depending on customers' requirements, Smart Future Technologies (SFT) is able to extend its services to implement the Smart City in a Box solutions and manage its operation.

Smart City Planning and Management focuses on four essential aspects of a city:

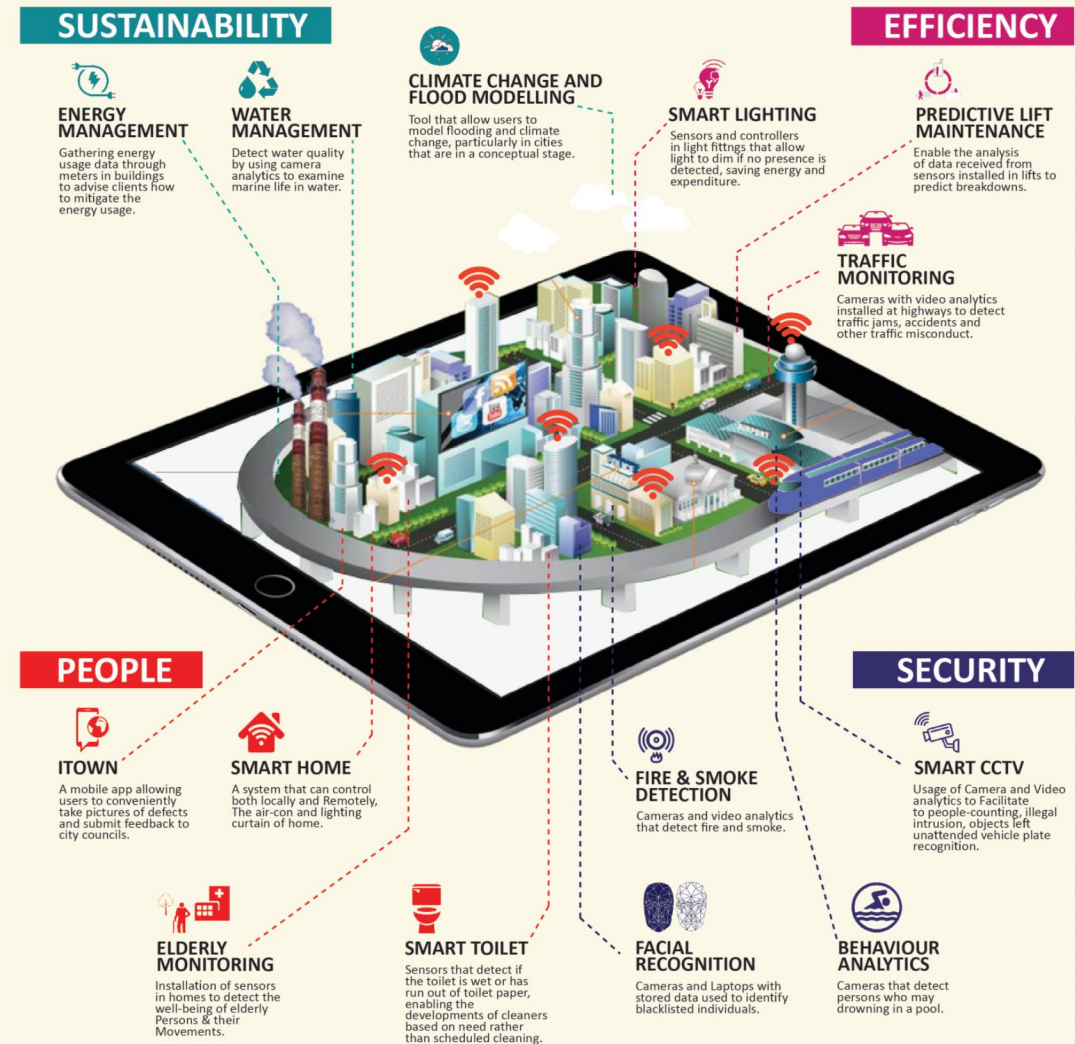


OUR PARTNERSHIP SOLUTIONS

- | | |
|---|--|
| SUSTAINABILITY <ul style="list-style-type: none"> Energy Management Smart Lighting Smart Bike Traffic Management Water & Environmental Monitoring Smart Waste & Air Quality Water Pipe Leak Detection Water Technologies | EFFICIENCY <ul style="list-style-type: none"> Estate Monitoring Predictive Lift Maintenance Inspection via Drones Communication Backhaul Smart Sensor for Lifts Building Management System 3D Visualization & Situation Awareness Automated Meter Reading & Tenant Billing Transport & Logistics Management Sensor Network & IOT Platform Smart Lock and NBIOT |
| PEOPLE <ul style="list-style-type: none"> Resident Feedback Analysis Mobile Apps Interactive Digital Notice Boards Elderly Monitoring Mobile Analytics Social Media Analytics | SECURITY <ul style="list-style-type: none"> Common Area Monitoring & Surveillance Video Face Recognition Fire & Smoke Detection Intelligent Lock Wearable Camera Public Warning / Alert System Access Control Person & Vehical of Interest Tracking |

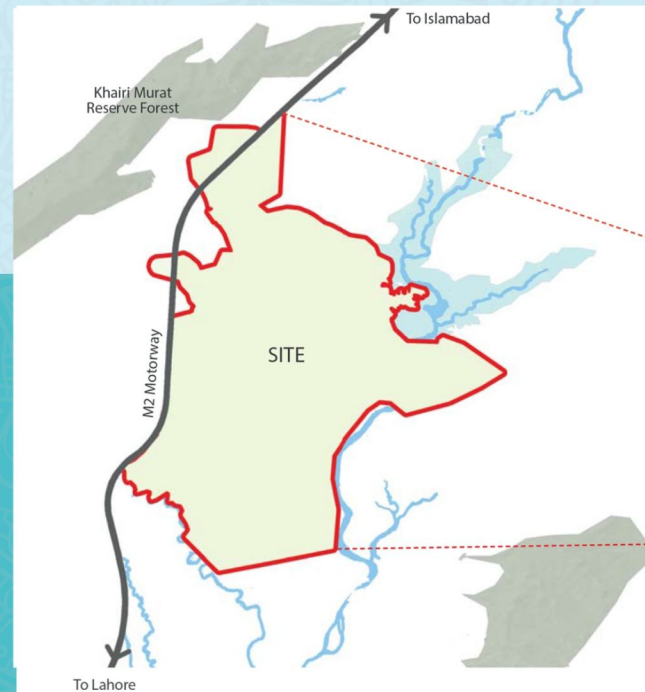
SMART CITY IN A BOX

SFT has developed a set of apps based on the four pillars of a Smart City - Sustainability, Efficiency, People & Security. These apps can be used independently or in conjunction with other apps for a seamless monitoring and management.



CSCI: WHAT YOU NEED TO KNOW

The Capital Smart City Islamabad is located at the Motorway (M2) with a handy access to the New Islamabad International Airport and the twin cities. With a dedicated interchange, the CSCI will be offering some of the smartest comforts of the present world. We are promoting mixed land use for sundry purposes with creating spacious walkable localities for the residents to avoid over-crowding. At CSCI, we propose to make it citizen-friendly and cost-effective by incorporating the online services to bring about not just transparency but also to make the lifestyle comfortable and hassle-free. So when you invest in CSCI, you are certain that you are advancing towards your future dreamland of smart living which ensures clarity and accountability.



5 - 7 minutes drive
to New Islamabad
International Airport



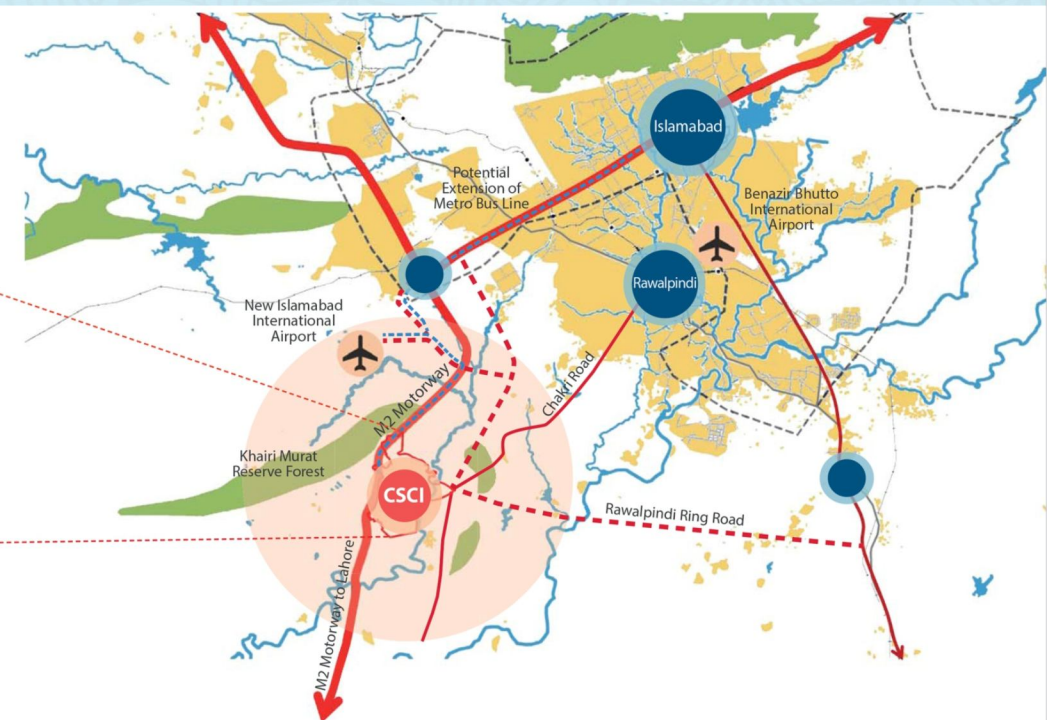
22 minutes drive
to Islamabad & Rawalpindi
City Centres



Excellent Location
along M2 Motorway with
High Value Development
Potential



**Growing Urbanisation
& Economic**
Opportunities in Islamabad
Region



CSCI: THE BOONS AND AMENITIES



CSCI intends to set a touchstone of smart living that offers unmatched luxury lifestyle with the added perks of modern day that cater manifold aspects of an ideally constructed community. We fully understand what the people need in a smart residence in the contemporary living. They dream of a place that consummately accommodates to the needs and wishes of any person envisioning a peaceful family and social life.

Hence, CSCI is predicted to be all of this and much more in order to pleasantly charm its valuable clients. The Residential Zone, The Farm Houses, Theme Park, Grand Jamia Masjid, Banquet Halls, Financial Squares are some of its salient features with the added bounties of providing all-inclusive smart facilities to the inhabitants. With the 14-Lanes Central Boulevard, The CSCI is planned to encompass the following:

COMPREHENSIVE SETUP OF SMART FACILITIES



- 1 Hills Vista**
Activity: Residential
- Residential Plots
 - Residential Villas
 - Golf Farmhouses
 - Retail
 - Food & Beverages
 - Golf Club House
 - Community Club
 - 18 Hole Golf Course
 - Golf Academy



- 2 Crystal Lake**
Activity: Mixed Use & Retail
- Shopping Mall
 - Crystal Water Lake
 - Floating Village
 - Light & Musical
 - Dancing Fountain
 - Lake Walk
 - Hospitality, Retail, Food & Beverages
 - Mixed Use Residence Apartments & Offices
 - Concert Arena
 - 3D Max Cinema
 - 4 Star Hotels



- 3 China Village**
Activity: Mixed Use & Retail
- Shopping Mall
 - Light & Music
 - City Mall
 - Hospitality, Retail, Food & Beverages
 - Mixed Use Residence Apartments & Offices



- 4 Financial Square**
Activity: Mixed Use & Hospitality
- Financial Square Gate Offices
 - Bank Corporate Offices
 - Residence Apartments
 - Conference/Exhibition Halls
 - Hospitality, Food & Beverages
 - 5 Star Boutique Hotels



- 5 Aviation Village**
Activity: Logistics
- Logistics Warehouses
 - Cold Storage
 - Warehouses
 - Exhibition Halls
 - Logistics Corporate Offices
 - Technology Operational Offices
 - Hospitality, Food & Beverages
 - 3 Star Hotels



- 6 Holiday Park**
Activity: Leisure & Entertainment
- Street Food Truck Park
 - Bird Park
 - Theme Park
 - Holiday Resort
 - Retail
 - Food & Beverages



- 7 Healthcare City**
Activity: Medical
- Hospitals
 - Clinics
 - Laboratories



- 8 Education City**
Activity: Educational & Medical
- Universities
 - Medical Colleges
 - Colleges
 - Schools
 - Day Care Centres



- 9 Overseas Block**
Activity: Residential
- Residential Plots
 - Residential Villas
 - Hospitality
 - Retail
 - Food & Beverages
 - Health Care
 - Education
 - Religious



- 11 BRT System**
Activity: Transportation
- Interchange
 - Bus & Public Transport Stations
 - Operation & Maintenance Facilities
 - Bus Lines



- 13 Infrastructure**
Activity: Urban Development
- Dedicated Interchange
 - 350ft Wide Boulevard
 - Road Network
 - Gate Entries
 - Boundary Wall
 - Landscaping
 - Cycle Tracks
 - Running Tracks
 - Street Lights



- 10 Mosques**
Activity: Religious
- Main Mosque (Grand Jamia Mosque)
 - Sector Mosques



- 12 Urban Utilities**
Activity: Utilities
- Grid Station
 - Solar Parks
 - Potable Water Treatment Plant
 - Sewerage Treatment Plant
 - Irrigation System
 - Solid Waste Management System
 - Security Control
 - Fire Fighting/Civil Defence System
 - Police Station



- 14 Smart City Facilities**
Activity: Smart City Controls
- Load Shedding
 - Free Environment
 - Automated Traffic Control
 - Automated Utility Supply
 - Environmental Collection
 - CCTV with Facial
 - Object Recognition
 - Automated Street Lights
 - Free Wifi Spots
 - Automated Air Conditioning Control System
 - Electric Bikes



- 15 Garden Parks**
Activity: Landscaping & Open Spaces
- Flower Gardens
 - Linear Gardens
 - Heritage Gardens



- 16 FDH Buildings**
Activity: Development
- Sales Gallery
 - Facility Management
 - Food & Beverages
 - Hospitality



HILLS VISTA

Dedicated to residential purposes, Hills Vista will be catering the Residential Plots, Villas, Farmhouses, Retail, Food & Beverages, Golf Club and Community Club. In other words, it will prove to be a mini Eden for its dwellers.

OVERSEAS BLOCK

Our countrymen striving in the overseas are of an equally important concern to us. Therefore, CSCI offers the exclusively constructed Overseas Block incorporating the residential plots and villas with the additional boons of providing hospitality, health care, educational zone and retail.

CRYSTAL LAKE

Ever dreamt of a place that offers multidimensional and comprehensive amenities? Crystal Lake will certainly prove to be your dream-come-true with its mixed use of possessing Shopping Malls with a Crystal Water Lake, Floating Village, Lights and Musical Dancing Fountains, Lake Walk, Concert Arena, 3D Max Cinema and 4 Star Hotels.

HOLIDAY AND GARDEN PARKS

We are fully acquainted with the demanding schedules of modern living that make life prosaic with the probabilities of having fun being few and far between. Hence, to provide leisure with open spaces and beautiful landscapes, multi-purpose holiday and garden parks will be there for our residents to nurture their aesthetics. CSCI is all set to offer the Theme Park, Bird Park, Holiday Resort, Street Food Truck and Flower, Linear and Heritage Gardens.

BRT SYSTEM AND FDH BUILDINGS

Away from the hustle and bustle of typical public transport, CSCI will be offering one of its kind transportation facilities. The Interchange and public transport Stations with separate Bus Lines with the operation and maintenance facilities alongside will prove it to be a new example of ideal transportation.

HEALTHCARE & EDUCATION CITY

Any living vicinity is practically useless if it does not offer the basic services of health and education. CSCI will be containing world-class hospitals with useful clinics and laboratories for making sure that all the basic and minute amenities are available for the residents. On the other side, all the leading and top-notch educational institutes and universities will be swarming in CSCI to ensure the provision of high-class education. CSCI will even be providing the Day Care Services for very young kids. CSCI is sure to realize your dreams!

SMART CITY FACILITIES

When we pledge to provide the top-class smart facilities in CSCI, we mean it! Your very own CSCI will ensure a Load-Shedding Free Environment for you with Automated Traffic Control, Automated Utility Supply, CCTV Cameras, Free WIFI Spots, Automated Air-Conditioning Control System and Electric Bikes.

Excited already? This is just a glimpse of your one-stop destination for utopian lifestyle!



THE RESIDENTIAL ZONE

Home is where your heart is! We exactly know what this means which is why a special Residential Zone has been devoted to the provision of luxury living to our cherished clients. From the beautiful Mansions of 1 and 2 Kanals to enchanting Villas of 10 Marlas to the mesmerizing Meadows of 5 Marlas, we have it all for you. We also offer ready-to-dwell constructed villas to facilitate your preference more. As Malcolm Forbes rightly said:

“WHEN YOU CEASE
TO DREAM, YOU
CEASE TO LIVE.”

We comprehend the importance of building a safe heaven for oneself and ones families and thus this captivating residential zone has been launched to cater the individual needs of people.

MANSION: 1 & 2 KANALS



Chosen in the pursuit of absolute leisure, this avant-garde deluxe house distinguishes the selector from the ordinary!

VILLAS: 10 MARLAS

Behold the abode of your dreams that is waiting to be converted into a home full of warmth and chuckles!

MEADOWS: 5 MARLAS

Come and dwell in an up-to-date, impeccable residence that will make you proud of your decision!

THE FARMHOUSES

From the plots of 20 Kanals, 10 Kanals and 5 Kanals to the constructed farmhouses; CSCI ensures all keeping in view the needs and choices of a wide-ranging clientele. The real joys of life are savored and the best memories are made at a farmhouse and certainly we realize it fully. In the smart world of CSCI, you need not rush to far-off places that offer serenity and activity; your own farmhouse would be there to guarantee all of this and much more.

20 KANALS: ——— RELISH THE SPLENDOR OF THE AFFLUENT NATURE

Who would deny the richness of nature that can only be found at a striking farm house? The expansive 20 kanals of land is dedicated to the growth of a farmhouse that would make you cherish your life all the more!

10 KANALS: ——— MAKE INDELIBLE MEMORIES ON AN OPULENT UTOPIA

In the magnanimous CSCI, the 10 kanals farmhouses ensure the making of some amazing memories with your family that will last forever! Grow your orchards or go fishing, the choices are endless!

5 KANALS: ——— WITNESS THE BLISS AND HEALING AT YOUR OWN LA-LA LAND!

Amidst the clutter of the hectic lifestyle of today's world, a farmhouse is nothing less than a place of respite and rejuvenation. This la-la land of yours awaits you to nurture your soul with the right amount of energy and optimism that will keep you peppy and cheerful.



THEME PARK

A fascinating "Theme Park" is going to be one of the greatest appeals of the Capital Smart City Islamabad. It has been envisioned to be a fun place that would accommodate the kids, teenagers and adults alike. With splashing water, amusement museum and exciting rides, this theme park will prove itself to be an impressive recreational activity hub.



THE GRAND JAMIA MASJID

We are completely cognizant of the importance of a Masjid in any living vicinity where people seek divine empowerment through prayers. Hence, the construction of a Grand Jamia Masjid is on the top of our priority list where our worthy residents would perform their religious obligations with the utmost spiritual zeal and zest. In addition to accommodating a huge number of devout worshippers at a time, this Grand Jamia Masjid will be equipped with all the facilities required to provide a serene and sanctified place for focused prayers and also to cope with the weather conditions.



NEED TO KNOW MORE? VISIT US @[HTTPS://WWW.SMARTCITYPK.COM/](https://www.smartcitypk.com/)

A SPECIAL TRIBUTE



MR. MUHAMMAD ASLAM MALIK A LEGENDARY FIGURE (G.M. WORKS)

The success of any company lies in the minds that run it and if a fertile mind engages in its pivotal working, triumph is bound to come. HRL has been fortunate to have had one phenomenal person behind all its projects from the last 30 years who made the company reach the zenith of eminence and that is Mr. M. Aslam Malik, the G.M. (Works)

Being a Civil Engineer by profession, Mr. Malik has dedicated his days and nights for the betterment of the company and has worked remarkably to ensure the high-standing of the company and a work environment that promotes growth, team work and commitment. His great insight into major and minor details of every project has always helped the staff to work with focus and direction and attain the set goals in time.

He is indeed the central figure around which the mechanics of the company revolve. Moreover, Mr. Malik's kind guidance and generous outlook towards the training of the employees has not just boosted their confidence but has also inculcated the spirit of improving one's working constantly.

It is said that the major difference between a boss and a leader is that a boss knows how to order whereas a true leader directs and gives liberty to work which eventually leads to yielding more leaders. Mr. Malik has proved himself to be a true leader by not just encouraging and appealing the employees but also providing them with several platforms to show their mettle. Consequently, more leaders have emerged at HRL over the three decades.

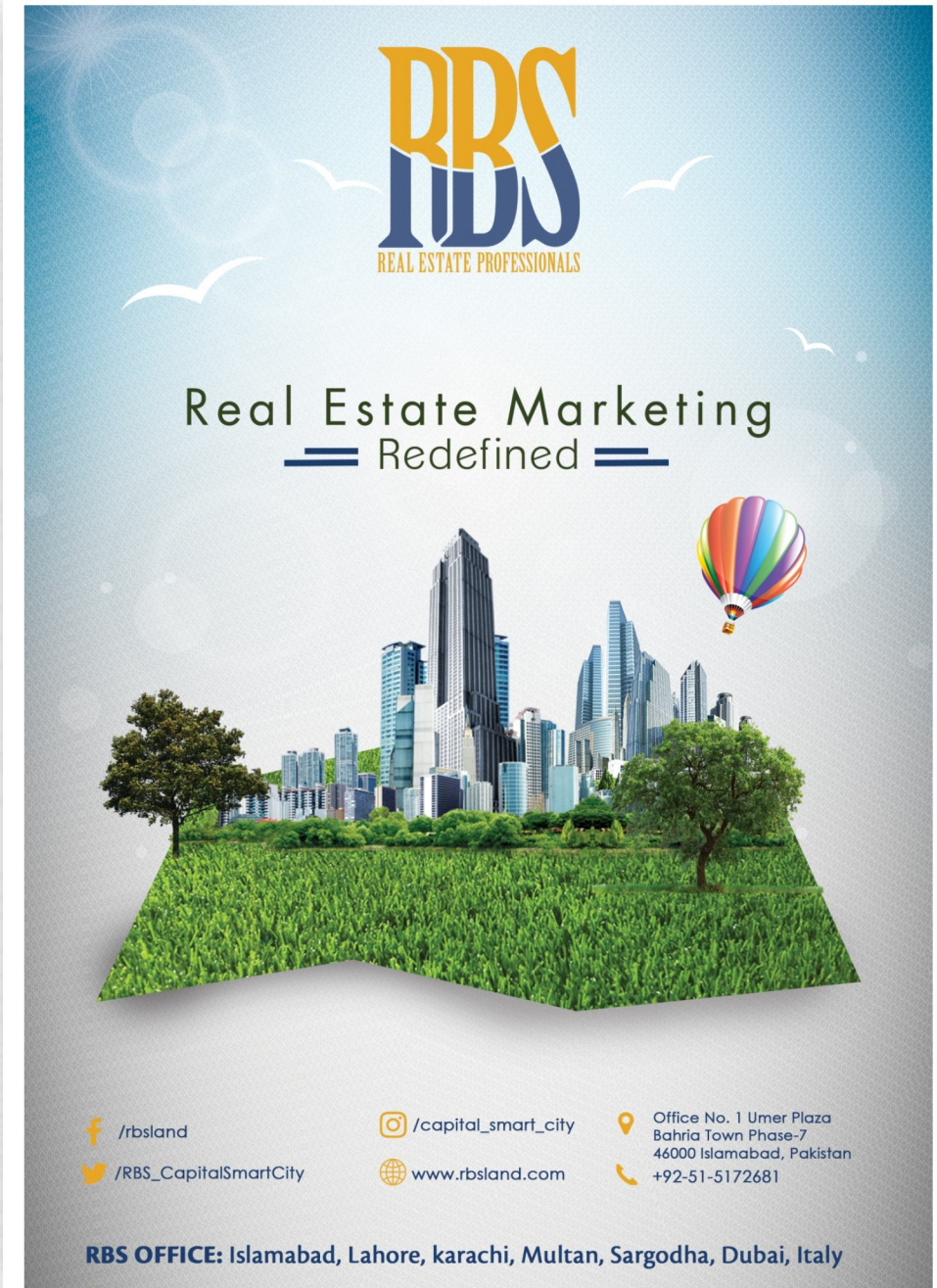
It is important to highlight that he is not just approachable for the staff but also available for all sorts of consultation and support. This ability of his works wonders for the workers as they do not feel isolated or left out. In fact, they consider themselves fully catered and guided at every step that they have to take.

In short, it can rightfully be said that Mr. Malik is the real legendary figure for everyone at HRL owing to his outstanding qualities and leadership skills. May Allah Almighty bless him with a long and blissful life so that we may continue to work under his benign supervision, Amen!



FDH Future Developments
Holdings (Private) Limited

HRL
HABIB RAFIQ (PVT.) LTD.



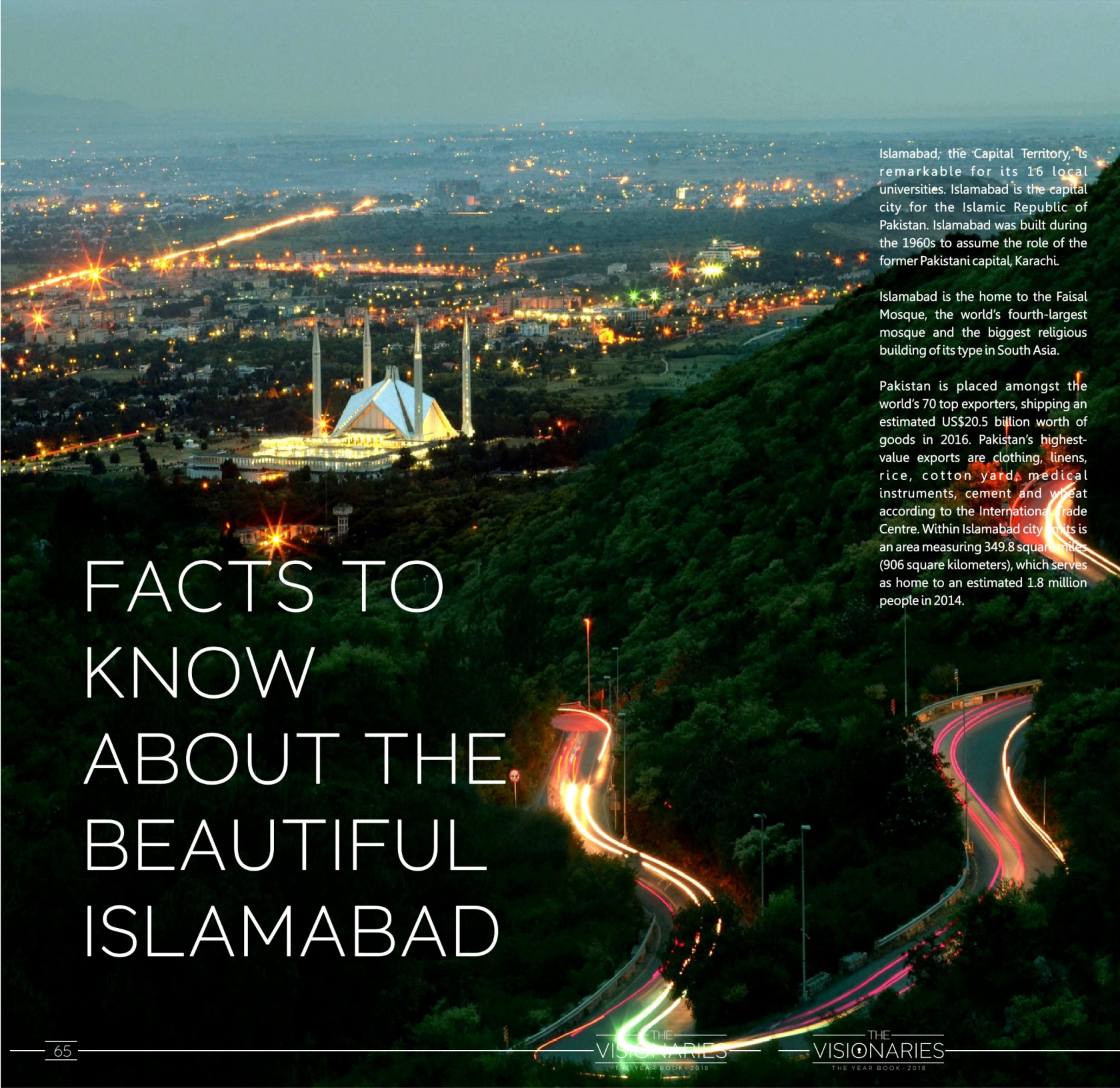
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Bahria Town Phase-7
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FACTS TO KNOW ABOUT THE BEAUTIFUL ISLAMABAD

Islamabad, the Capital Territory, is remarkable for its 16 local universities. Islamabad is the capital city for the Islamic Republic of Pakistan. Islamabad was built during the 1960s to assume the role of the former Pakistani capital, Karachi.

Islamabad is the home to the Faisal Mosque, the world's fourth-largest mosque and the biggest religious building of its type in South Asia.

Pakistan is placed amongst the world's 70 top exporters, shipping an estimated US\$20.5 billion worth of goods in 2016. Pakistan's highest-value exports are clothing, linens, rice, cotton yarn, medical instruments, cement and wheat according to the International Trade Centre. Within Islamabad city limits is an area measuring 349.8 square miles (906 square kilometers), which serves as home to an estimated 1.8 million people in 2014.

Islamabad's built-up urban geography expands over a vast area of 1,400 square miles (3,626 square kilometers). Known as the Specified Area, this territory stretches to the Margala Hills to Islamabad's north to the Kurang River towards its south. Also included is Islamabad's twin city, Rawalpindi. The overall population for the extended urban area associated with Islamabad totals an estimated 4.7 million people.

Please note that the Specified Area should not be confused with Islamabad Capital Territory, which covers a much smaller area equal to 450 square miles (1,166 square kilometers).

Please note that the Specified Area should not be confused with Islamabad Capital Territory, which covers a much smaller area equal to 450 square miles (1,166 square kilometers).

Population density is higher within Pakistan's capital city limits with an average 5,200 people per square mile (2,000 per square kilometer).

Over its extended urbanized geography known as Islamabad's Specified Area, density declines to 3,400 people per square mile (1,300 per square kilometer). Some of the best universities of the country are here i.e. QAU, NUST, FAST, COMSATS, IIUI, and BAHRIA UNIVERSITY.

If you are fond of hoteling and shopping, Islamabad offers some excellent shopping malls like The Centaurus, Safa Gold Mall and the Giga Mall (WTC) which offer all the local and international brands under one roof. Moreover the special places are reserved for kids for their fun activities. The food courts offer all sorts of desi, continental, Chinese and fast food.

Recently, Islamabad has earned the title of being the second most beautiful capital in the world after London. This has even made it an irresistible place to live in.

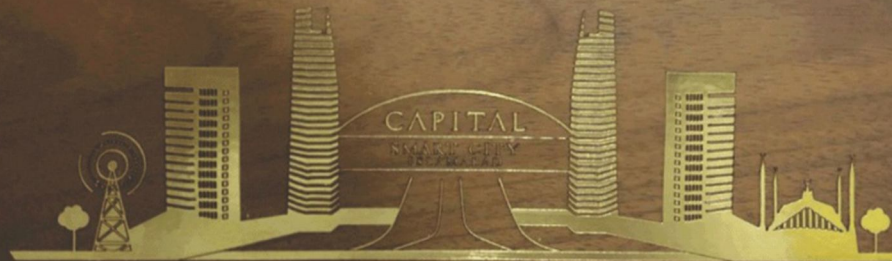
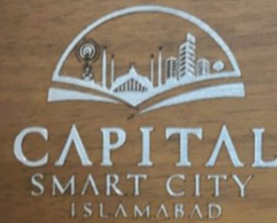
In short, the capital of Pakistan Islamabad is the best place to spend your days with quality education, natural beauty, business avenues etc. Once you start living here no other place looks as great.



A City Environment
Conducive for
**Creative
Innovation**



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ABOUT COMPANY

M2 Marketing strive hard to add value to Real Estate projects through better projection & representation. It uses all the tools to market the projects and making that desirable first choice of the client. M2 Marketing by realizing needs of intended real estate buyers and potential investors has created a single real estate market place where they can find what they desire. M2 Marketing is covering the core aspects of real estate business..

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EFFECTIVE TIME MANAGEMENT

WORKING SMARTER TO ENHANCE PRODUCTIVITY!

TIME MANAGEMENT: DEFINITION



“Time management” is the process of organizing and planning how to divide your time between specific activities. Good time management enables you to work smarter – **not harder** – so that you get more done in less time, even when time is tight and pressures are high. It has been noted that failing to manage your time damages your effectiveness and causes stress.

It seems that there is never enough time in the day. But, since we all get the same 24 hours, why is it that some people achieve so much more with their time than others? The answer lies in good time management.

The highest achievers manage their time exceptionally well. By using the time- management techniques in this section, you can improve your ability to function more effectively – even when time is tight and pressures are high.

Good time management requires an important shift in focus from activities to results: being busy isn’t the same as being effective. (Ironically, the opposite is often closer to the truth).

Spending your day in a frenzy of activity often achieves less, because you’re dividing your attention between so many different tasks. Good time management lets you work smarter – not harder – so you get more done in less time.

THE PERKS OF TIME MANAGEMENT

“**Time management**” refers to the way that you organize and plan how long you spend on specific activities. It may seem counter-intuitive to dedicate precious time to learning about time management, instead of using it to get on with your work, but the benefits are enormous:

- **Greater productivity and efficiency.**
- **A better professional reputation.**
- **Less stress.**
- **Increased opportunities for advancement.**
- **Greater opportunities to achieve important life and career goals.**

Failing to manage your time effectively can have some very undesirable consequences:

- **Missed deadlines.**
- **Inefficient work flow.**
- **Poor work quality.**
- **A poor professional reputation and a stalled career.**
- **Higher stress levels.**

Spending a little time learning about time-management techniques will have huge benefits now – and throughout your career.

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“THE SEVEN HABITS OF HIGHLY EFFECTIVE PEOPLE”

“The 7 Habits of Highly Effective People”, first published in 1989, is a business and self-help book which presents an all encompassing view on the common habits shared by all the successful people in life. Stephen Covey, very efficiently, communicates the approach to become effective in attaining goals.

The book first introduces the concept of paradigm shift and helps the reader understand that different perspectives exist, i.e. that two people can see the same thing and yet differ with each other. On this premise, it introduces the seven habits in a proper order.

Each chapter is dedicated to one of the habits, which are represented by the imperatives of Independence, Interdependence and Continual Improvement. I shall be discussing them all shortly but precisely below:

INDEPENDENCE

1 - Be Proactive

Covey talks about the concept of Circle of Influence and Circle of Concern. Work from the center of your influence and constantly work to expand it. Don't sit and wait in a reactive mode, waiting for problems to happen (Circle of Concern) before taking action.

2 - Begin with The end in mind

Envision what you want in the future so you can work and plan towards it. Understand how people make decisions in their life. To be effective you need to act based on principles and constantly review your mission statement. Are you - right now - who you want to be? What do you have to say about yourself? How do you want to be remembered? If habit 1 advises to change your life to act and be proactive, habit 2 advises that you are the programmer! Grow and stay humble.

3 - Put first things first

This habit deals with the difference between leadership and management. Leadership in the outside world begins with personal vision and personal leadership. Covey talks about what is important and what is urgent. Priority should be given in the following order:

- a) Important and urgent
- b) Important and not urgent
- c) Not important and urgent
- d) Not important and not urgent

If habit 2 advises that you are the programmer, habit 3 advises: write the program. Become a leader! Keep personal integrity: what you say vs what you do.

INTERDEPENDENCE

The next three habits talk about Interdependence (e.g., working with others):

4- Think win-win

A genuine feeling for mutually beneficial solutions or agreements in your relationships is what this habit is about. Value and respect people by understanding a "win" for all is ultimately a better long-term resolution than if only one person in the situation had gotten their way. Think Win-Win isn't about being nice, nor is it a quick-fix technique. It is a character-based code for human interaction and collaboration.

5 - Seek first to understand, then to be understood

Use empathetic listening to genuinely understand a person, which compels them to reciprocate the listening and take an open mind to being influenced by you. This creates an atmosphere of caring, and positive problem solving.

The Habit 5 is greatly embraced in the Greek philosophy represented by 3 words:

- a) Ethos - your personal credibility. It's the trust that you inspire, your Emotional Bank Account.
- b) Pathos is the empathetic side -- it's the alignment with the emotional trust of another person's communication.
- c) Logos is the logic -- the reasoning part of the presentation.

The order is important: ethos, pathos, logos -- your character, your relationships and then the logic of your presentation.

6 - Synergize

Combine the strengths of people through positive teamwork, so as to achieve goals that no one could have done alone.

CONTINUAL IMPROVEMENT

The final habit is that of continuous improvement in both the personal and interpersonal spheres of influence.

7 - Sharpen the Saw

Balance and renew your resources, energy, and health to create a sustainable, long-term, effective lifestyle. It primarily emphasizes exercise for physical renewal, good prayer (meditation, yoga, etc.) and good reading for mental renewal. It also mentions service to society for spiritual renewal.

Closure

In essence, one is always attempting to integrate and master the principles outlined in “The 7 Habits” at progressively higher levels. Subsequent development on any habit will render a different experience and you will learn the principles with a deeper understanding.

The Upward Spiral model consists of three parts: learn, commit, and do. According to Covey, one must be increasingly educating the conscience in order to grow and develop on the upward spiral. The idea of renewal by education will propel one along the path of personal freedom, security, wisdom, and power.

★ SMART CITY MARKETING ★



General® Imtiaz Sherazi Inaugurated SCM's Bahria Town Office

SMART CITY MARKETING is a team of professional real estate experts who aim to provide multiple services. We are basically working as property consultants, along with the conventional property dealership business. We consistently look into the profitable investment opportunities for our valuable customers and keep them updated with the current and upcoming projects across the country. We facilitate property dealings between buyers & sellers for smooth transfer of ownership and deal with other legal matters.

Contact Us

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SCM got Golden Partner Award by Habib Rafiq Group



Our Office Locations

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- سیکورٹی، صاف ستھرا پر فضا، پرسکون ماحول
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THE STANDING OF CPEC



The strategic ties between Pakistan and China have been on an upward trajectory with a visible thrust on economic interaction after the initiation of China Pakistan Economic Corridor (CPEC) Project. CPEC is a revolution in the field of economics. Under CPEC, China would invest \$46 billion in Pakistan for the development of infrastructure and energy. CPEC is a futuristic economic dimension of Pakistan in the 21st century. This multi-dimensional project has opened Pakistan's rebalancing options from geopolitics to geo-economics.

It includes four pillars i.e. the infrastructure, the energy requirements, workforce development and economic progress. CPEC project is not an economic aid given to Pakistan but it is an investment for the next 15 years. This time frame is important for Pakistan as it is the duration in which Pakistan, by utilizing all of its resources and manpower, could bring itself into global

economic mainstream. It has been said that the CPEC, if utilized properly, would rebound the economy of Pakistan three to four times.

CPEC would be a game changer for Pakistan and for the region as well. The CPEC would play pivotal role through economic incentives and regional integration in the form of networks, connectivity and partnerships. It is a mega project that has the potential to transform the lives of the people in the region by opening common vistas of co-operation and development in the field of economics. CPEC is the broader part of the Chinese leadership and ambitious vision of reconstruction of ancient Silk Road under the new 'One Belt, One Road' (OBOR) initiative.

This would incorporate countries such as Egypt in the Middle East and European countries and important global points in Eurasia. The network expanding in the form of Land Silk route and Maritime Silk route would link the regional countries through trade leading to an economic boom in the region. Gwadar Port has the rare distinction of being one the few points where 'One Belt, One Road' would intersect. Therefore, Pakistan should deal optimistically with all the challenges in building of CPEC and convert this golden opportunity into an economic reality.

Pakistani approach must be forward-looking towards CPEC. CPEC would also address the grievances of the Province of Balochistan. The sense of deprivation, discrimination and lack of proper management and allocation of resources would be tackled under CPEC. The people would have economic progress and would get opportunities to trade and invest. The oil and mineral resources of the Province would be explored and the establishment of Gwadar Port, Gwadar International Airport and Special Economic Zones (SEZ) would further enhance the significance of the strategic and economic location of Balochistan. CPEC would open job opportunities for the Balochi youth that would acquire modern innovative skills in the future – being part of CPEC.

The symbolic and strategic role of Karakoram Highway (KKH) is another side of CPEC strategy. The CPEC is not only passing through developed areas of Pakistan but it would cover underdeveloped parts of Pakistan as well. Hence, it has greater economic benefits for Pakistan.

CPEC has opened job opportunities for locals in Azad Kashmir and Gilgit-Baltistan as some routes of CPEC would pass through GB. The CPEC project would not just integrate the commercial class or the business class of the society but the role of youth and local masses would be central in all development plans and projects. The CPEC would not only attract the tourism and direct foreign investment in Pakistan but would also help Pakistan to overcome its prevailing energy crisis.

The challenges pertaining to the building of the CPEC must be identified by the government of Pakistan and tackled in time to address the problems in the implementation of the project. The security concerns by the Chinese side have already been addressed by setting up a Special Security Division (SSD) for the security of Chinese personnel working on China-Pakistan Economic Corridor. Similarly, issues such as the CPEC routes controversies and tensions between various political parties and leaders related to CPEC project must be kept aside and completion of CPEC should be given top priority by the government of Pakistan.





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TOP LEADERSHIP QUALITIES OF THE HOLY PROPHET MUHAMMAD (PBUH)

Leadership is a quality of a person who can drive people forward with a view to achieve a common goal, like a captain on a ship, commander in chief of Armed Forces, and CEO of a company etc. There are some general inevitable characteristics that an individual must possess to be able to become a successful pioneer, such as confidence, honesty, communication skills, empathy, optimism, encouraging, intuition, acting as a role model and so on. For Muslims, no one has ever come closer to Hazrat Muhammad (PBUH) in having headship distinctiveness and they consider Muhammad S.A.W. as the greatest reformist and leader. Allah SWT has regarded Him (PBUH) in the Holy Quran in these words:

"There has certainly been for you in the Messenger of Allah an excellent pattern for anyone whose hope is in Allah and the Last Day and [who] remembers Allah often." [Quran, 33: 21]

Because of possessing great leadership capabilities, He (PBUH) was chosen as having the honor of being the last Prophet of the Almighty, and is said to be followed and obeyed in order to thrive in the hereafter. The entire life of the Apostle (PBUH) of God, the Exalted is full of such instances and examples where He showed exceptional traits of an unbeaten principal in both the religious service as well as in handling a lot of secular issues. He was always observed as a personification of morality, honesty, truthfulness,

understanding of others, and enlightening effective commanding etc. which is why we are directed by the Creator of universe to pursue his "Uswa Hasanah" (the Best Examples) in every walk of life.

Let us discuss a few of the excellent leadership qualities of the Prophet, Muhammad (PBUH) which revolutionized lives of millions, and still are as valuable as they were 1400 years ago:

Awareness And far Sightedness of Matters The Messenger (PBUH) of Allah had an unparalleled foresight and could take decisions that at first looked unfeasible, but proved to be fruitful in the future. Upon many occasions, he (SAAW) made insightful decisions that led to the overall benefit of the Muslims. His wisdom and far-sightedness was even endorsed by the enemies. The Hudaibiyya Treaty is one of the greatest examples of his profound knowledge and understanding of events.

Influential Power

The Apostle (PBUH) of the Almighty Lord was an epitome of this leadership attribute, which is the reason why He transformed the miserable lives of Arabs and gave them purpose of their lives. Then, spreading of Islam throughout the world has also been made possible by His meaningful and effective Sunnah that is why His name is taken and referred to in almost every matter not only by Muslim addressers, but also by the followers of other religions. Michael Hart in "The 100, A Ranking of the Most Influential Persons in the History", New York, 1978, p. 33, says:

"My choice of Muhammad (PBUH) to lead the list of world's most influential persons may surprise some readers and may be questioned by others, but he was the only man in the history who was supremely successful on both the secular and religious level. It is probable that the relative influence of Islam has been larger than the combined influence of Jesus Christ and St. Paul on Christianity. It is this unparalleled combination of the secular and religious influence which I feel entitles Muhammad (PBUH) to be considered to be the most influential single figure in human history."

The ability of Hazrat Muhammad (PBUH) was and still is prominent in both spiritual and social issues of life. His method of influence was greatly attached to His personality characteristic of "Acting as an Example", as He used to act upon the enforced Islamic teachings Himself first, and then show others to do so. Embodiment of Familiarity and Consideration The Holy Prophet (PBUH) used to remain within proximity of His followers and was fully aware of their conditions. He had enough empathy to know their

sufferings and always used to be a part of them. Allah SWT also refers to His (PBUH) this leadership aptitude in the Sacred Scripture as:

"There has certainly come to you a Messenger from among yourselves. Grievous to him is what you suffer; [he is] concerned over you and to the believers is kind and merciful." [Quran, 9: 128]

The above mentioned Ayah clearly refers to Muhammad's (PBUH) sense of close acquaintances with His people, which proved to be vital for getting their admiration and belief in Him. By knowing His followers in person and building close relationships with them, He would appoint the best man for every task, who would readily accept the challenge in the way of Allah and His Prophet (PBUH), which eventually resulted in increased output and productivity.

COURAGE AND DETERMINATION

Leadership is a quality of a person who can drive people forward with a view. The life of the Holy Prophet (PBUH) consists of many examples of bravery and willpower. First, He declared being the last Prophet and called people towards righteousness, knowing that they would rebel. Second, when He was threatened to leave His preaching about Islam, He remained resolute and never backed down from his religious and moral endeavor. When migrating from Makkah to Madina, when kuffars (non believers) gathered around the cave they were taking temporary refuge, Hazrat Abu Bakr (R.A) trembled with fear, but Hazrat Muhammad (PBUH) remained composed.

In short, the biography of the Holy Prophet (PBUH) consists of numerous occasions, where He demonstrated many of the presently believed essential qualities of great leaders almost 1400 years ago. From vision to courage, from influence

to empathy, and from awareness to selflessness, He had all the characteristics in His character which differ Him from other famous personalities that lived, and rank him at the top of the list of the most influential person in history.

To achieve a common goal, like a captain on a ship, commander in chief of Armed Forces, and CEO of a company etc. There are some general inevitable characteristics that an individual must possess to be able to become a successful pioneer, such as confidence, honesty, communication skills, empathy, optimism, encouraging, intuition, acting as a role model and so on. For Muslims, no one has ever come closer to Hazrat Muhammad (PBUH) in having headship distinctiveness and they consider Muhammad S.A.W. as the greatest reformist and leader.



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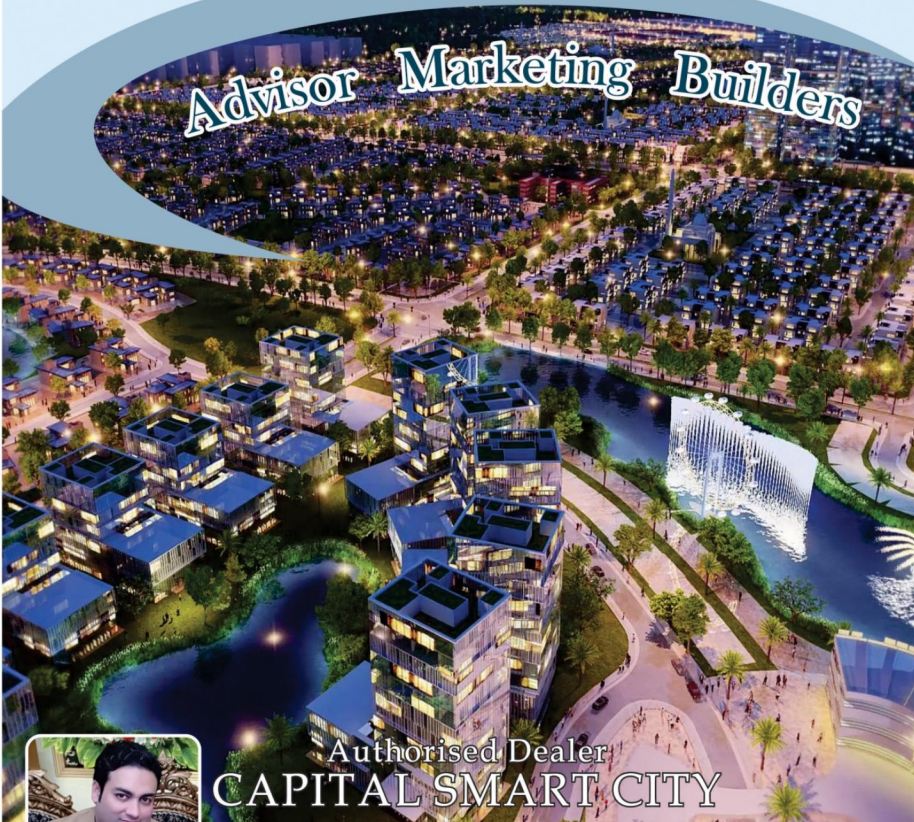



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A COSMIC VIEW OF ASSORTED EVENTS

THE SECOND ROYAL T12 CRICKET TOURNAMENT

An enthralling cricket tournament was organized by Royal Orchard Housing Scheme for all the employees for their recreational purpose which commenced from 27th March 2018 and ended on 3rd April 2018. A total of 8 teams participated in this electrifying event i.e.



- | | |
|----------------------------|---------------------------------|
| 1. Royal Orchard Multan | 5. Royal Orchard Dealers Multan |
| 2. Royal Orchard Islamabad | 6. Royal Orchard Engineers |
| 3. Royal Orchard Sargodha | 7. Royal Orchard Members Blue |
| 4. Royal Orchard Sahiwal | 8. Royal Orchard Members White |



All the teams participated enthusiastically and enchanted the spectators with their sensational and breathtaking performances. The 5 days event was jam-packed with blood-tingling hits and catches.

Every match was a treat to watch for the supporters of every team. The fun-filled tournament was wrapped up on the 3rd of April with the final match between Royal Orchard Islamabad and Royal Orchard Multan. After a stimulating and titillating match the team of Royal Orchard Islamabad was declared victorious owing to its intriguing performance.



The Man of the Match and Man of the Series winners were awarded with a handsome cash prize. The Runner-Up (RO Multan) and the Champions of the Tournament (RO Islamabad) were endowed with the Trophies which they proudly flaunted in the ground afterwards.



An elaborate prize-distribution ceremony was later conducted to recognize and acknowledge the fantastic performances by the players and teams.

“If you can
BELIEVE it,
the mind can
ACHIEVE it.”

Ronnie Lott

The eventful occasion came to an end with smiles of joy and the resolve to play the future matches with the same sportsman spirit.

IFTAR CUM DINNER PARTY

9TH JUNE, 2018

The ceremony was addressed by Mr. Aslam Malik (GM) who motivated the personnel with his impactful words of sagacity. This activity really boosted the confidence of the staff and inspired others to work with the same zeal and zest as well.



The tradition of sharing the boons of every occasion with its employees is a speciality of the company. Keeping with the same spirit, a lavish Iftar cum dinner was organized for more than 200 of its employees and partners for sales at the Golf Club, Rawalpindi.

The absorbing event commenced with a prize distribution ceremony prior to Iftar cum dinner. The ceremony was held to recognize and appreciate the toils of efficient employees and business partners in sales to present them with awards and certificates.



After this emotionally uplifting ceremony, the Iftar cum dinner was served which was relished by all. All the staff savored the food and enjoyed the cosy environment. The event came to an end with positive vibes and a good dose of inspiration for everyone.



INDEPENDENCE DAY CELEBRATIONS 14TH AUGUST, 2017



Keeping with the patriotic vigor, an exhilarated and exuberant event was organized at Royal Orchard Multan on the 14th of August, 2017. The event was an amalgamation of fun activities and fireworks to enthrall all and sundry.



The show also offered incentives for people who answered correctly to questions related to Pakistan. Prizes were distributed amongst the winners. The kids and adults equally loved the event as it provided fun to all the age groups. Huge puppets and cartoon characters were also present at the venue to entertain the kids. National Songs were sung enthusiastically and towards the end a magnificent firework was displayed that stole the show.



GROUND BREAKING CEREMONY OF BLOOMFIELD HALL SCHOOL AT RO, MULTAN

Providing quality education in this fast-paced world is considered as a Herculean Task but there are certain organizations that have made this task a priority for themselves. Shaping a human's life has rewards that are matchless and abundant. Our religion, Islam, also lays utmost emphasis on acquiring education from cradle to grave. Realizing the significance of this missionary chore, Royal Orchard Multan had, since its inception, particularly allocated a site for the construction of a school building so that its residents gain hassle-free access to high-end education.

“EDUCATION IS THE MOVEMENT
FROM DARKNESS TO LIGHT.”
ALLAN BLOOM

As promised, the groundbreaking ceremony of a school was held at Royal Orchard, Multan on the 2nd of August, 2018. The inauguration was done by the reverend Ms. Sabahat Zahid, wife of the Director HRL, Mr. Zahid Rafiq. Ms. Sabahat herself is one of the worthy members of the Board of Directors at FDHL & RDBL. The site for the school building has been given to the prestigious Bloomfield Hall School which is known for its top-notch education and feasible learning environment. The school will soon be built in

the colossal area of 5 Kanals. Soon after its construction, admissions would be granted to the children of the members of RO Multan on priority basis. It is mandatory to mention that the inhabitants of RO Multan who would seek admissions in Bloomfield Hall School would be offered some fringe benefits which include 25% discount on monthly fee and 50% discount on admission and security fee.

Moreover, these perks may be availed at any of the campuses of Bloomfield Hall School until the construction of RO Campus is completed.

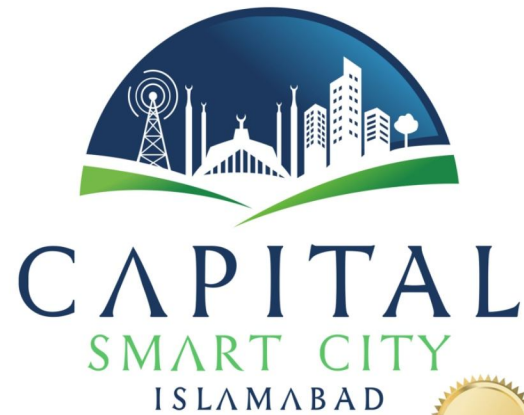


Ms. Sabahat Zahid especially prayed for the effective completion of this project. She also expressed her joy at the commencement of the educational venture. Moreover, She showed great concern towards the well-being of the staff at RO Multan. Her benign presence at RO Multan uplifted the spirits of the workers. Availing the opportunity of being at the site,

Ms. Sabahat Zahid directed to raise the salary of the staff members. She further emphasized to improve the standard of food for the employees. These initiatives are a clear reflection of how insightful she is regarding the welfare of the personnel.



The inauguration ceremony came to a close with the urge and prayer of completing the vowed task swiftly but efficiently.



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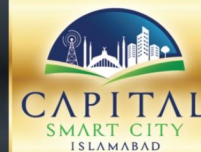
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ماخوذ

محنت کرنے والے لوگ دیرپا دیر کامیابی سے ہمکنار ضرور ہوتے ہیں کامیابی حاصل کرنے کے بعد ان کے پاس سب چیزوں کی فراوانی ہوتی ہے لیکن اپنے لیے وقت نکالنا بہت مشکل ہو چکا ہوتا ہے۔ آپ کی زندگی کی ساری کامیابیاں، ناموری، دولت، عزت، تعلقات اور کاروبار وغیرہ آپ کے اپنے دم سے ہیں اگر آپ خود کو وقت نہیں دے پارہے تو آپ کی محنت اور کامیابی کسی کام کی نہیں۔ سختی لوگ پورا دن محنت کرنے کے باوجود رات سونے سے پہلے یہ سوچتے ہیں کہ کاش دن لمبا ہوتا اور ہم مزید کام مکمل کر لیے لیکن یاد رکھیں کہ کام کبھی ختم نہیں ہوتے آپ کی بھرپور کوشش کے باوجود بھی ادھورا پن رہ جاتا فطری عمل ہے۔ آپ ایک انسان ہو خدا نہیں ہو۔ نامکمل ہونا ہی آپ کیلئے فخر کا باعث ہے ہونا صرف اللہ تعالیٰ کو زیب دیتا ہے۔ وقت کبھی نہیں رکتا یہ بہتے دریا کی مانند ہے یہ بچتا نہیں بچانا پڑتا ہے۔ سخت محنت کی وجہ سے کام میں اکتاہٹ پیدا ہو جاتی ہے یہ بھی فطری عمل ہے۔ اگر آپ اسی طرح خود کو ہانکتے رہے تو بہت جلد آپ کی صلاحیتیں ماند پڑ جائیں گی اور آپ بیمار ہو جائیں گے۔

خود کیلئے وقت نکالے اور کسی اچھی جگہ پر تفریح کا پروگرام بنائیے اگر کہیں دور نہیں جاسکتے تو کسی خوبصورت پارک میں واک کیلئے چلے جائیں، سبزہ دیکھیں، پھولوں کی خوشبو کو سونگھیں اور پرندوں کی آوازیں کو سنیں۔ ہم عجیب لوگ ہیں دفتر اور کاروبار کی ٹینشن گھر لے کر جاتے ہیں اور بیوی بچوں کو منتقل کر دیتے ہیں اسی طرح گھر کی پریشانیاں دفتر اور کاروبار پر لے جاتے ہیں اور ادھر بھی درد بانٹتے رہتے ہیں۔ ایک زبردست اور قابل عمل اصول اپنائیں کہ دفتر اور کاروبار کا دروازہ بند کر کے گھر داخل ہوں۔ گھر میں آپ بزنس مین اور باس نہیں ہیں بلکہ آپ بچوں کے پاپا اور انہی بچوں کی ماما کے Husband ہیں۔ یہ وقت ان کا ہے ان سے باتیں کریں کہیں لگائیں کیونکہ اس سے بچوں کی نفسیات پر بہت اچھا اثر پڑے گا۔ گھر کی خوشیاں ہی آپ کے رویے کو خوشگوار بنائیں گی اور آپ اگلے دن زیادہ توانائی اور جذبے سے کام کر سکیں گے۔

اپنے ہم خیال اور ہمدرد دوست تلاش کریں ان کے ساتھ اپنا فارغ وقت گزاریں اور کسی اچھے موضوع پر گفتگو کریں۔ ان کی رائے لیں اور اپنی رائے کا اظہار کریں۔

ہم خیال اگر ہم سفر ہوں تو ساتھ منزل تک پہنچ جاتا ہے۔

(واصف علی واصف)

ہر انسان کے اندر ایک بچے کا کردار چھپا ہوا ہوتا ہے اپنے اس کردار کو کبھی نہ مرنے دیں۔ بچوں کے ساتھ بچہ بن جائیں۔ اپنی ڈگریوں اور عہدوں کے بوجھ سے اتار کر گھر میں داخل ہوں۔ گھر سکون کی آماجگاہ ہوتا ہے اگر اپنا گھر سکون کا باعث نہ ہو تو یہ عذاب ہے۔ امن و سکون آسمان سے نہیں اترتا یہ پیدا کرنا پڑتا ہے ماحول کو خود خوشگوار بنانا پڑتا ہے۔ محبت اور عزت مانگنے سے نہیں ملتی بلکہ یہ تو دوسروں کو دینے سے ملتی ہے۔

انسان اپنا ہر لمحہ فکر اور پریشانی میں ضائع کر دیتا ہے کبھی ماضی کی تلخی یادیں اور پچھتاوے اور کبھی مستقبل کے اندیشے۔ ماضی تو ماضی تھا سو گزر گیا اور مستقبل جب آئے تو دیکھا جائے گا۔ کسی دن کو یہ فیصلہ کر کے گزرائیں کہ آج ہر طرح کے اندیشے، پریشانیوں اور تلخیوں کو ذہن میں نہیں آنے دینا آج میں نے آزادی سے جینا ہے۔ کیونکہ میرا جسم آزاد تھا مگر میری سوچ جکڑی ہوئی تھی۔ آج میں اپنی سوچ کو آزادی دیتا ہوں۔ اس دنیا کی خوبصورتی پر غور کیجئے۔ ہم خامیاں تلاش کرنے کے عادی ہو چکے ہیں۔ کبھی کی طرح ہمیں صرف گندگی ہی تلاش کرنے کی عادت ہو گئی ہے۔ ایک بھنورہ بننے اور پھول کی تلاش کیجئے۔ اگر لوگ پورا ہفتہ چھٹی کا انتظار کرتے رہتے ہیں کہ چھٹی آئے گی تو بہت Enjoy کریں گے چھٹی آتی ہے اس دن ہماری صبح دیر سے ہوتی ہے دو پہر اچانک گزر جاتی ہے اور شام اس لیے اداس ہو جاتی ہے کہ اگلے دن پھر وہی محنت۔ آئندہ چھٹی سے ایک دو دن پہلے اپنی فیملی یا دوستوں کے ساتھ مل کر چھٹی کو یادگار اور خوبصورت بنانے کی پلاننگ کریں۔ پھر اس کے مطابق چھٹی گزاریں آپ ادا سببوں سے نجات پالیں گے۔ کبھی کبھی من پسند کھانا پکوائیں اور لطف لے کر کھائیں۔

کام کی بوریت سے نجات پانے کا ایک بہترین طریقہ یہ بھی ہے کہ اپنے کام سے محبت پیدا کریں۔ محبت کی وجوہات تلاش کریں۔ مجھے ایک تعلیمی ادارہ چلانا ہوتا ہے یہ کافی حوصلے اور ہمت کا کام ہے لیکن میں 14-12 گھنٹے میں بھی نہیں تھکتا کیونکہ اس کام سے مجھے محبت ہو گئی ہے اور اس کی وجہ یہ ہے کہ یہ کام مجھے سیکھنے کے مواقع فراہم کرتا ہے۔ نئے نئے تجربات سے واسطہ پڑتا ہے اور آپ دوسروں کی کامیابی میں ان کی مدد بھی کر سکتے ہیں۔ جو وقت آج ہے وہ کل نہیں رہنا جو سچائی آج آپ کے ساتھ ہیں شاید کل ساتھ نہ ہوں۔ یہ زندگی ویسے ہی مالک کی طرف سے ایک انعام اور تحفہ ہے چلیں آئیں کچھ وقت سب سے قیمتی اور اہم شخص کیلئے نکالیں کیونکہ اس کی وجہ سے محفل میں رونق ہے۔ وہ قیمتی اور اہم شخصیت کوئی اور نہیں آپ خود ہیں۔

سیاحت کے لحاظ سے پاکستان دنیا کا خوبصورت ترین ملک

سیر و سیاحت کے لحاظ سے ہمارا عظیم وطن پاکستان دنیا کے خوبصورت ترین ممالک میں پہلے نمبر پر ہے۔ پاکستان کے خوبصورت مقامات میں مری، سوات، وادی نیلم، پھلوں کی وادی کوئٹہ، کھیوڑہ کی کان، اور پورا آزاد کشمیر شامل ہے۔ مری بہت خوبصورت مقام ہے اور جب مری میں برف باری ہوتی ہے تو اس کا نظارہ دیدنی ہوتا ہے مری پاکستان کا بلند ترین مقام ہے جہاں بادل انسان کے نگل سے گزر جاتے ہیں جب ہمارے ملک میں ٹمپر پچر پچاس سے زیادہ ہو تو مری میں سردی ہوتی ہے اور پنجاب کے دسمبر جیسا موسم ہوتا ہے مری میں ہر وقت سیاحوں کا رش رہتا ہے اور خاص طور پر گرمیوں میں اور جب برف باری ہوتی ہے تو یہاں رش زیادہ ہوتا ہے۔ پاکستان کے وہ لوگ جن کے معاشی معاملات اچھے ہیں وہ تو گرمیوں میں مستقل طور پر دو تین ماہ مری میں گزارتے ہیں۔



اس کے علاوہ سوات کا مقام بھی بہت خوبصورت ہے اور پھلوں کی وادی کوئٹہ میں بھی موسم بہت ٹھنڈا ہوتا ہے آزاد کشمیر کا علاقہ جنت کا نظارہ پیش کرتا ہے اور لوگ بہت بڑی تعداد میں جنت کی وادی کی سیر کو جاتے ہیں۔ اللہ پاک نے ہمارے وطن کو بہت کچھ دیا ہے اگر ہمارے ملک میں سیاسی استحکام ہوتا تو ہمارا ملک آج کہاں سے کہاں ہوتا۔ ہم ترقی یافتہ ممالک کی صف میں شامل ہو چکے ہوتے مگر افسوس ہمارے ملک میں سیاسی استحکام نہ آسکا اور ہمارا وطن ایسی طاقت تو بن گیا مگر معاشی طاقت نہ بن سکا انشاء اللہ ایک دن آئے گا جب ہمارا وطن معاشی میدان میں بھی سب سے آگے ہو گا۔ پاکستان زندہ باد



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